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Yet little is known about these emerging multinationals, their characteristics and competitive strategies, or the implications of their emergence for host countries, both developed and developing. The studies in this volume provide new perspectives on the rise of Indian multinationals, capturing

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The rise of their multinationals, the so-called emerging market multinationals (eMNCs), are an illustration of this phenomenon. The overseas expansion of eMNCs has indeed been remarkable: for instance, about 20% of global outward investment flows today are accounted for by a group of 20 top emerging economies, the E20 [1] ; who's share was 2% at the turn of the century.

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Bloggat om The Rise of Indian Multinationals Övrig information Rashmi Banga is a Senior Economist in the United Nations Conference on Trade and Development (UNCTAD-India). She is former Associate Professor of Economics in School of International Studies, Jawaharlal Nehru University, India, and has worked extensively on various trade and FDI ...

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Indian Multinational Corporations

The rise of these potential acquirers is the Indian wave of a recurring pattern in Asia's economic rise. But while many Asian companies have gained

the scale of multinationals, few - Sony of Japan and Samsung of South Korea are exceptions - are considered truly multinational by business scholars.

India's Mini-Multinationals Make Waves in Western Markets ...

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